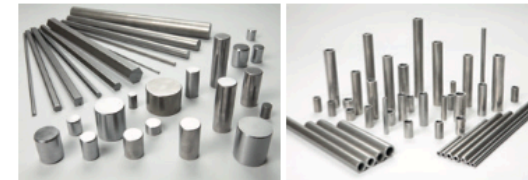


Today's Commitment Tomorrow's Technology: the philosophy of Miyazaki Seiko

By constantly building upon its core technology with new ideas, Miyazaki Seiko continues its challenge to be the very best manufacturer in secondary processing of specialty steel bars and wires.

Japanese company Miyazaki Seiko is a leader in the secondary processing of specialty steel, with four major product lines: cold drawn bars, pipe in coil (cold drawn pipe), cold heading quality wire, and fine slugs.



Cold Drawn Bar & Pipe in Coil (Cold Drawn Pipe)

A firm that chiefly works with the automotive industry – “almost 95% of our products are used for car parts”, notes President Motonobu Miyazaki – Miyazaki Seiko embraces continuous innovation and improvement. “Ever since the birth of the company, we’ve constantly been integrating unique technologies inspired by new ideas with our core technologies,” Mr. Miyazaki says.

This philosophy means Miyazaki Seiko is ready for the “revolution” occurring in the automobile industry, “with electric vehicles

being introduced and the switch to lightweight materials”, Mr. Miyazaki says. In collaboration with its steel suppliers, the company’s research and development efforts have enabled car parts made from its products to be “downsized and lightened”, he explains.



Cold Heading Quality Wire & Fine Slug

A changing car industry offers up “so many opportunities”, Mr. Miyazaki says, but he also concedes that electrification and weight reduction are expected to reduce steel demand. However, Miyazaki Seiko is prepared: it is taking its products into other industries and expanding its client base in the automotive market.

In 2014, indeed, Miyazaki Seiko established a plant in Mexico – a country it chose because “future

growth is expected” there in both population and demand for automobiles, Mr. Miyazaki says, “and we can export to North and South America”.

Miyazaki Seiko benefits from a culture of close cooperation with the other companies in Miyazaki Group, he adds. For example, “Miyazaki Engineering has provided support for the introduction of production equipment, including factory automation, and technological improvements.”



Mexico Plant (Miyazaki Seiko de Mexico)



“Ever since the birth of the company, we’ve constantly been integrating unique technologies inspired by new ideas with our core technologies.”

Motonobu Miyazaki,
President,
Miyazaki Seiko Co., Ltd.



Miyazaki Seiko Co., Ltd

Head Office: Nagoya-city, Japan

Plant Location (4 Sites): Nagoya/Jushiyama/chita/Lagos de Moreno, Mexico

Products: Cold Drawn Bar/Pipe in Coil (Cold Drawn Pipe)/Cold Heading Quality Wire/Fine Slug



www.miyazaki-seiko.co.jp